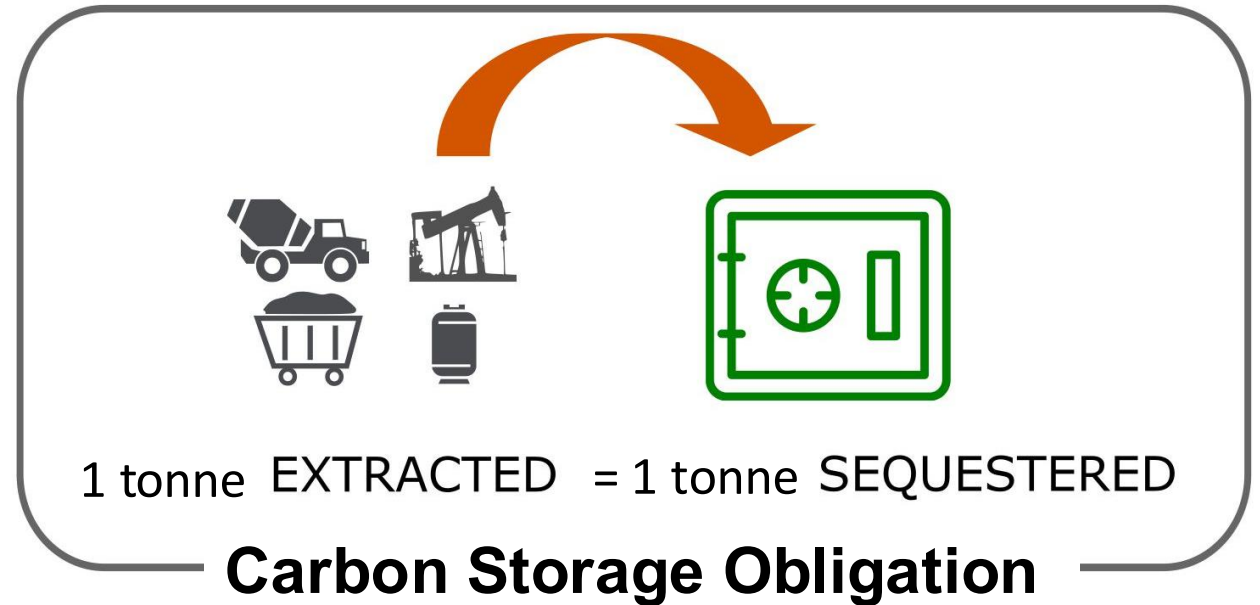


A carbon storage obligation (CSO) simplifies carbon accounting



# Confidence in carbon sequestration from the air and industrial processes is critical

- To ensure claims are real.
- To know how much remediation of carbon released from storage.
- To protect buyers, sellers, and the public from greenwashing.
- To make progress towards climate mitigation.
- A guarantee that it is money well spent on the service to clean up emissions.



*Sleipner (top image, credit: Bair175), Mammoth (bottom, credit: Climeworks)*

# Without demand, carbon sequestration from the air and industrial processes will not be built

- Carbon sequestration is waste management.
- Waste has no natural buyer—no one wants to pay for cleanup.
- Waste management is never free or voluntary—it's mandated.
- Carbon sequestration needs a mandated buyer.



# Monitoring, reporting and verification (MRV) protocols enable confidence and demand

## SUPPLY



Project

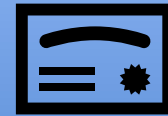


MRV

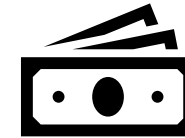
Independent  
verification



Standards  
& protocols



Certification  
(and possible  
credit issuance)



Buyers  
(on markets or  
mandates)



Voluntary  
climate-  
related  
claim

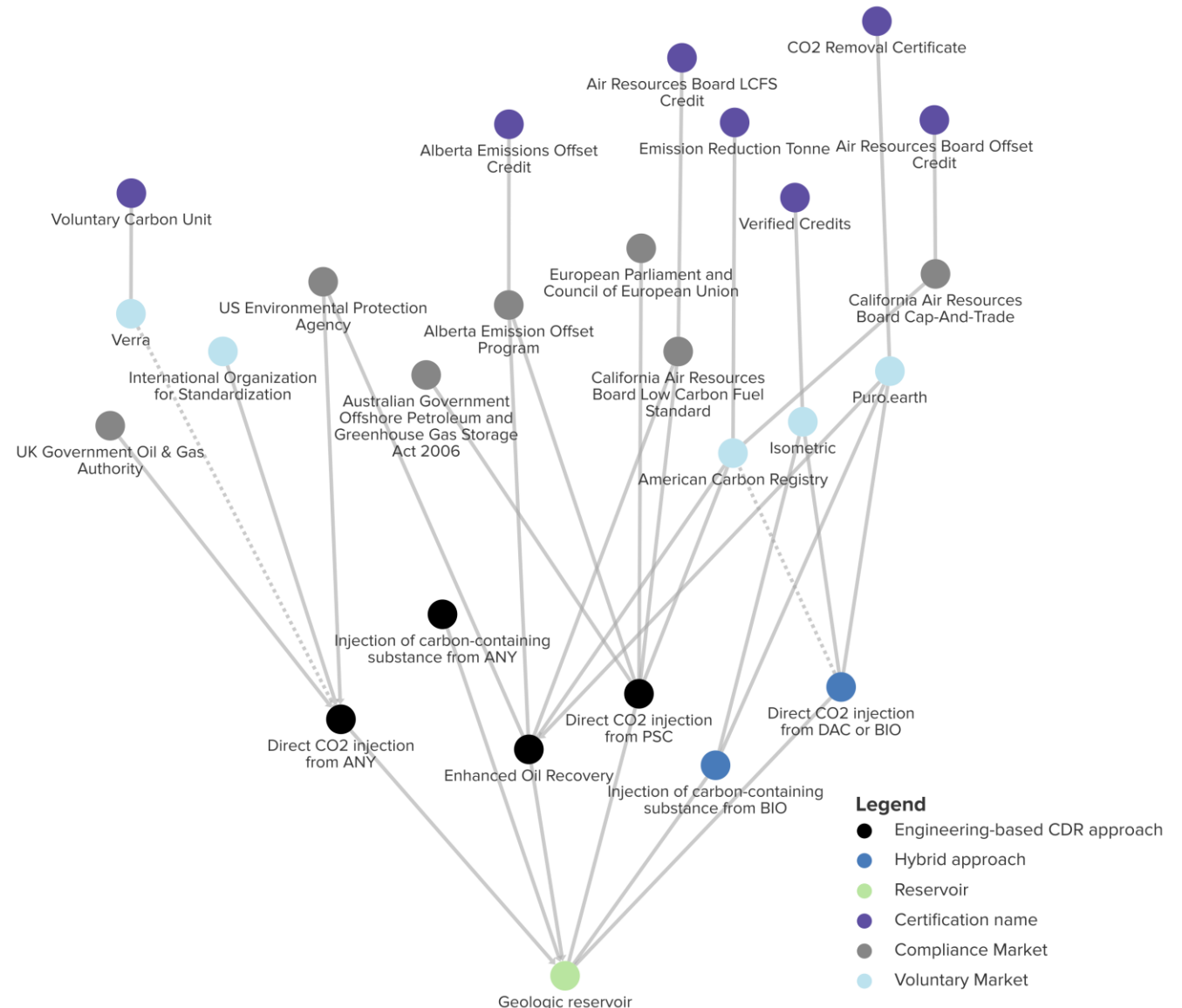


Claim of  
compliance  
with  
regulation

## DEMAND

# Many different MRV protocols exist

- At least 12 standard developing organizations (SDOs) cover geologic reservoirs (not counting mineralization).
- At least 5 voluntary and 7 compliance SDOs.
- At least 19 protocols cover at least five different capture technologies (point source, Direct Air Capture, bio-oil, EOR, and biomass-to-CO<sub>2</sub>).





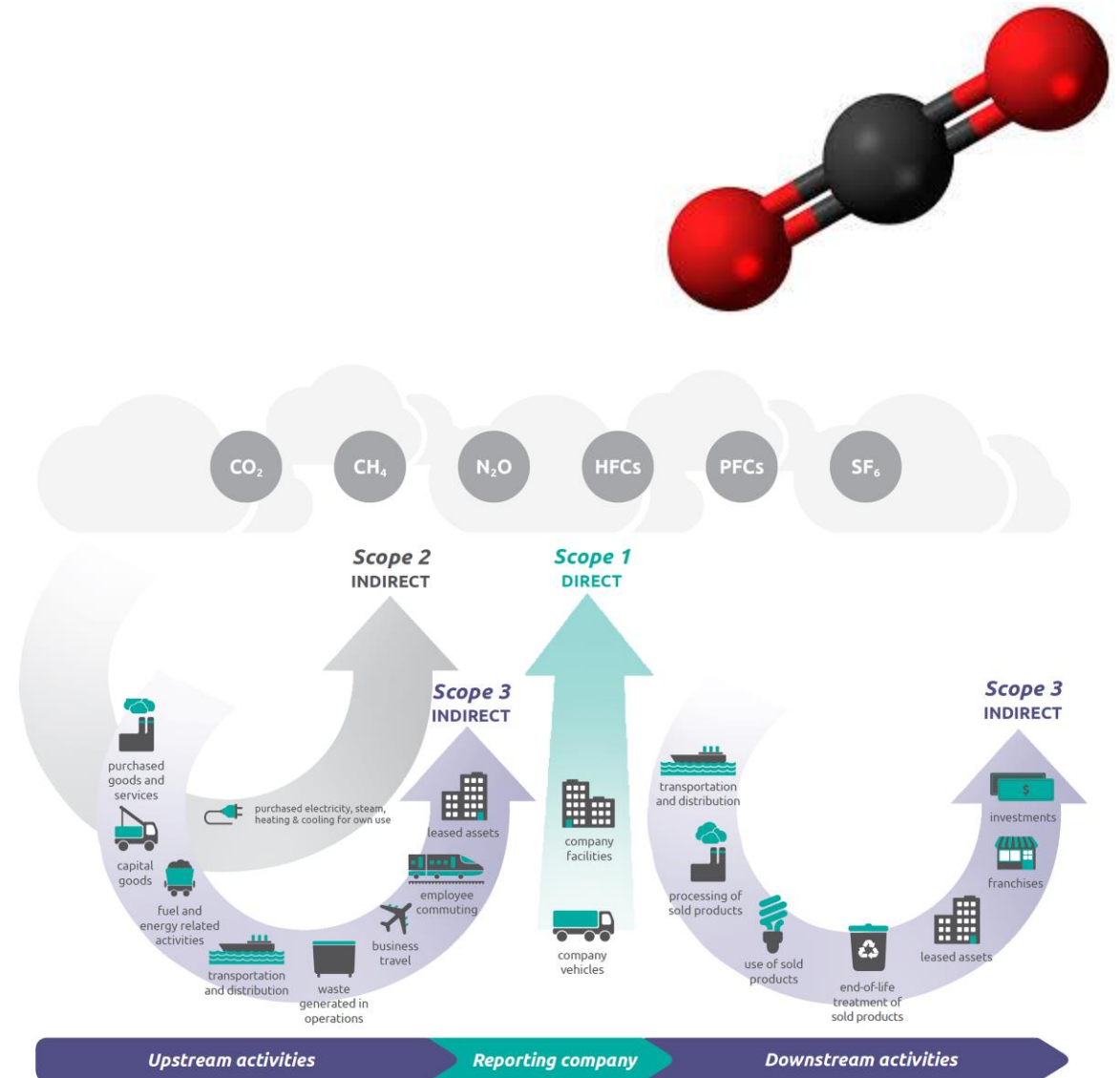
# The MRV protocols enable confidence and demand through their **approach to carbon accounting**

MRV protocols cover:

- Project governance
- Safety (people & environment)
- Regulatory requirements
- Monitoring
- Reporting
- Carbon accounting

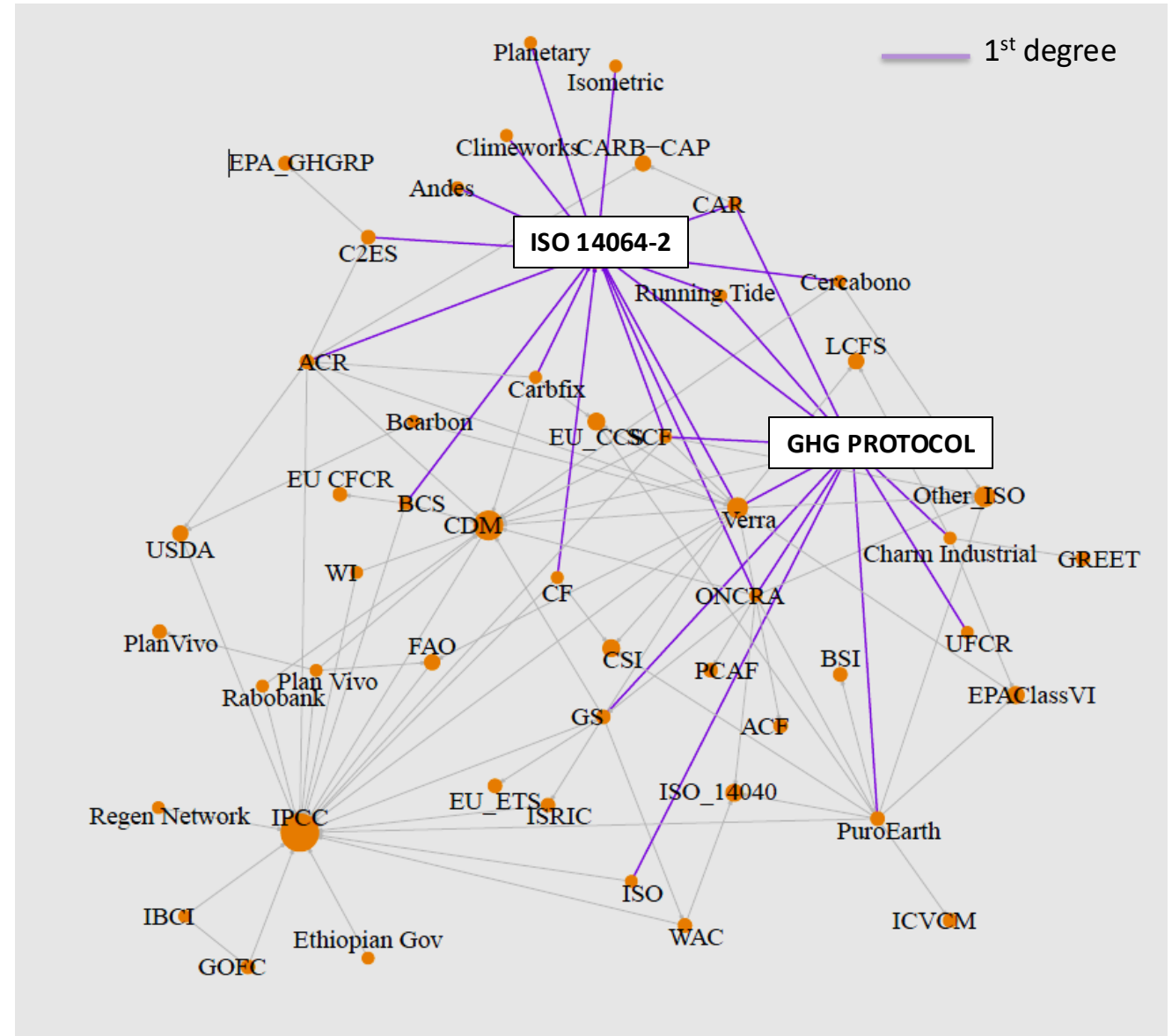
The GHG Protocol (ISO-14064) established:

1. Climate action can be pursued voluntarily
2. The reporting should be done by the companies in the middle of the fossil fuel value chain



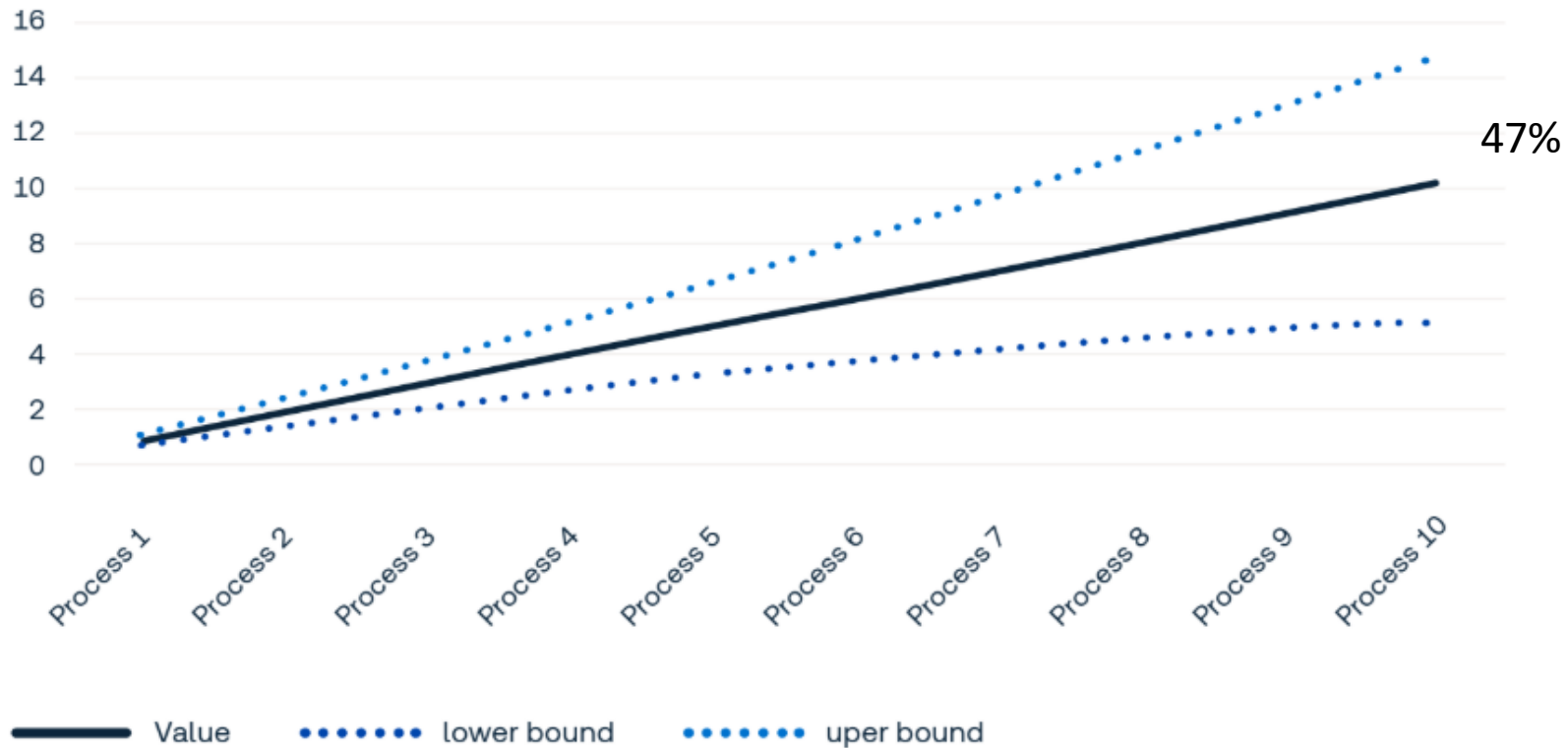
Half of the standard developing organizations that cover carbon sequestration follow the GHG Protocol (ISO 14064)

- Focusing on the middle of the supply chain has meant:
  - Focusing on controlling emissions.
  - Creating the scope 1-2-3 framework.
  - Using tools like life cycle analysis to attribute emissions upstream and downstream of the reporting company.



# By focusing on the middle, carbon accounting requires life cycle analysis which compounds the final margin of error

Propagation of error, where each step has a 15% error



Assuming that each process has a +/-15% error margin, summing 10 processes together results in +/- 47% error margin, showing how margins of error compounds the more steps within a process.



# Has confidence been reached? Has demand been stimulated? **No...**

## Voluntary markets



The number of unique purchasers is increasing slowly and voluntary markets crashed for a second time in 2022 due to allegations of greenwashing.

## Government procurement



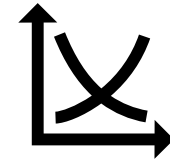
Full carbon management could consume 1/3 of general government expenditure in advance economies. Gov' spending budgets are being squeezed.

## Tax credits



Tax credits don't cover full costs and are politically volatile (e.g., 45Q in the US).

## Compliance markets



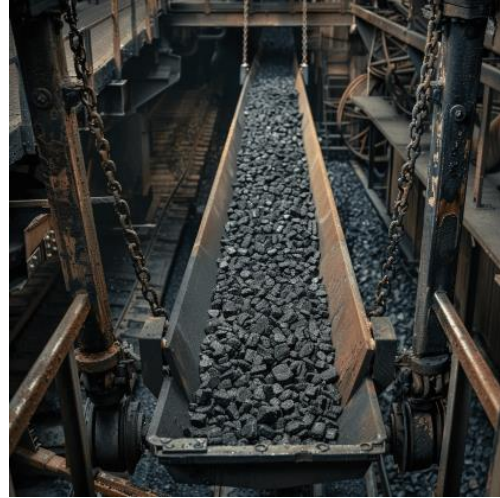
Prices and confidence in the ETS are low; 'marginal abatement principle' does not address capital intensive CDR/CCS.

Introducing scope 0

# Scope 0 accounts for carbon at the point of extraction



# Moving responsibility all the way upstream simplifies carbon accounting



- Extracted fossil carbon (oil, coal, natural gas, limestone for cement) is a commercial commodity.
- It is already well measured in national databases subject to tax rules and fees.
- Accounting for carbon sequestration can be done without LCA, resulting in fewer compounding errors.
- It eliminates the need to track emissions throughout the economy because all fossil carbon is already accounted for.
- It involves 4 orders of magnitude fewer entities to regulate.

# On the sequestration side, the accounting can focus on fewer measurements following an agnostic framework



**Each reservoir type will need its own protocol and equipment.**



**But all protocols must have a method that does the following:**

1. Defines the boundaries of the reservoir,
2. Quantifies additions to the reservoir,
3. Quantifies the carbon content of the reservoir on demand.



**Measurements across reservoir types must be made to the same level of agreed certainty.**



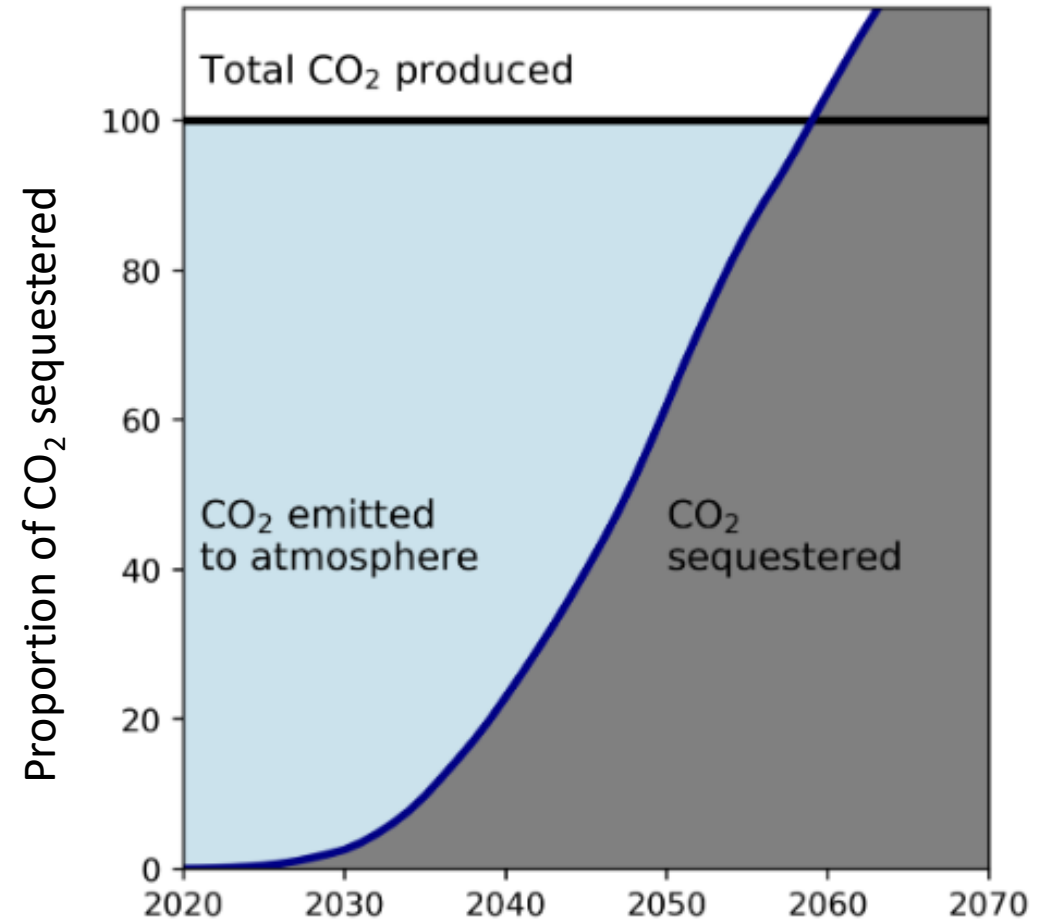
# Scope 0 can be implemented progressively by a carbon storage obligation (CSO)

- An Extended Producer Responsibility (EPR) for fossil carbon.
- Cost of sequestration added to product.
- Like waste fees for paint, electronics, etc.
- Different versions: Carbon Takeback Obligation (CTBO); Carbon Removal Obligation (CRO), license-to-operate, etc.
- Early stage CSO: Article 23 in NZIA in EU



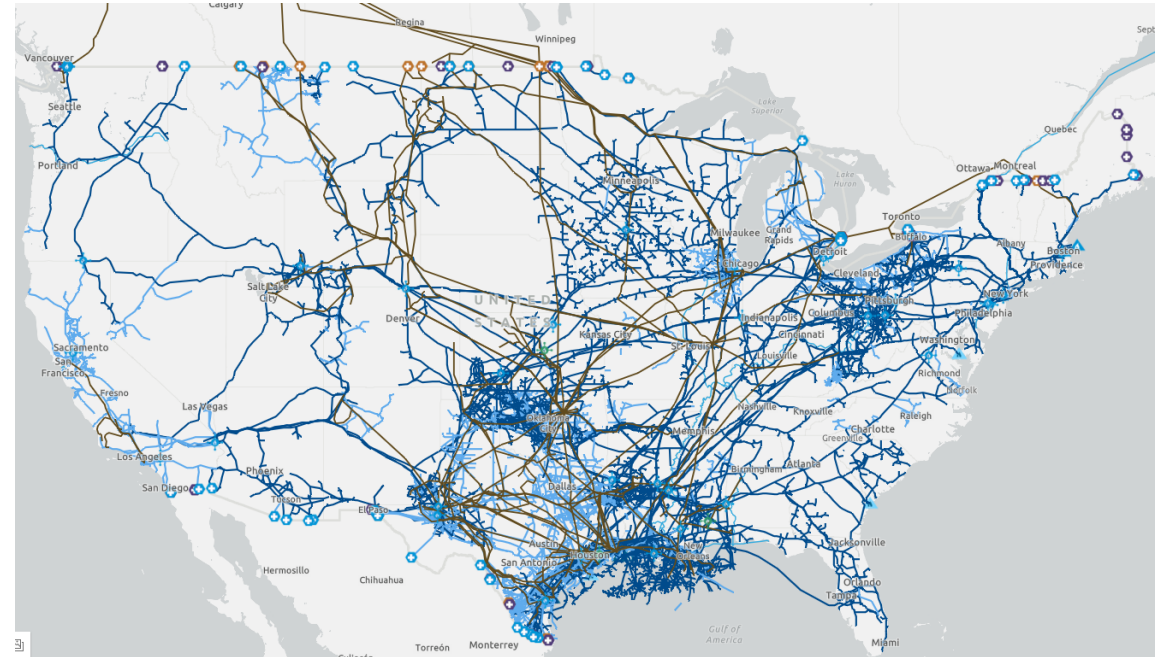
# The transition is important

- Not possible to sequester 40 billion tonnes of CO<sub>2</sub>.
- A transition period will exist in which actual sequestration will fall short of the necessary amount.
- Counterproductive technologies could be incentivized.
- Avoid a price shock.
- Multiple pathways possible: progressive stored fraction, or permits and futures.



# Other benefits of a CSO

- Creates a demand for carbon sequestration.
- Enables net-zero for entire regions (e.g., states, countries, blocks).
- Cost shared throughout society on users of fossil carbon.
- Likely to be comparable to or cheaper than a carbon price on emissions.
- Open questions: fossil industry buy-in, border adjustments for trade, impacts on renewables, reducing impact on vulnerable populations.

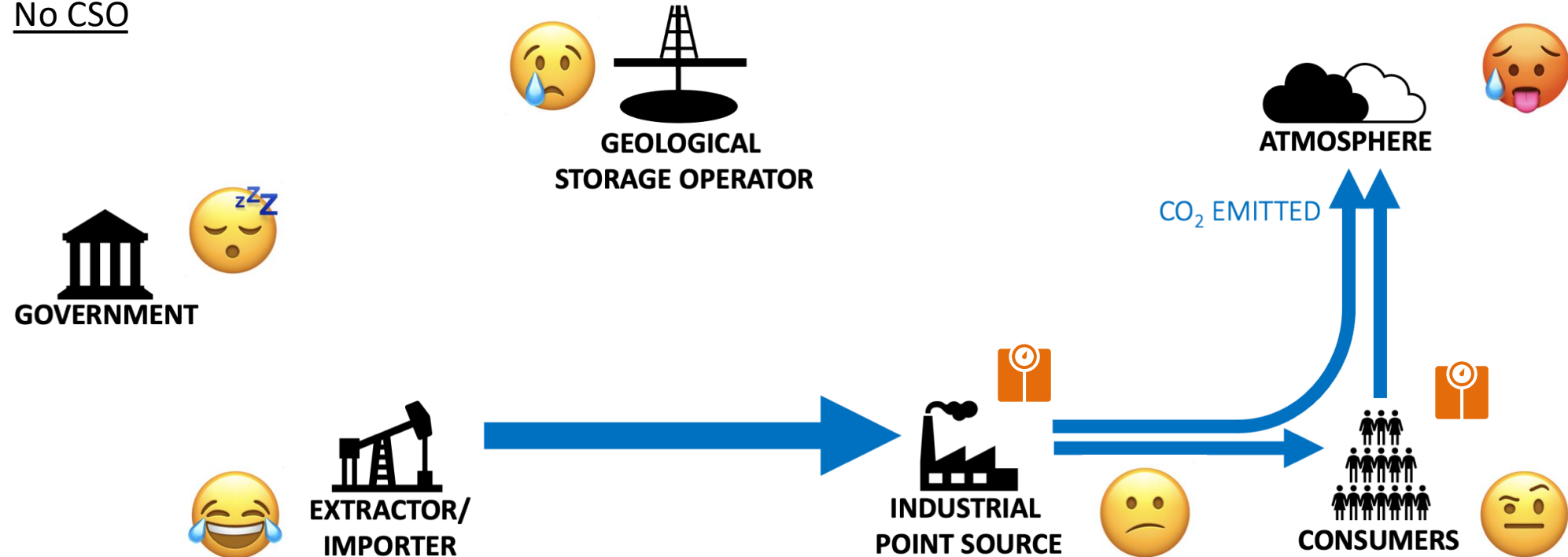


U.S. energy infrastructure

# Example: geological CO<sub>2</sub> disposal

## Current situation

No CSO



- Actual or embedded CO<sub>2</sub>
- Regulation and compliance
- CTBO compliance costs
- Payments for GCS



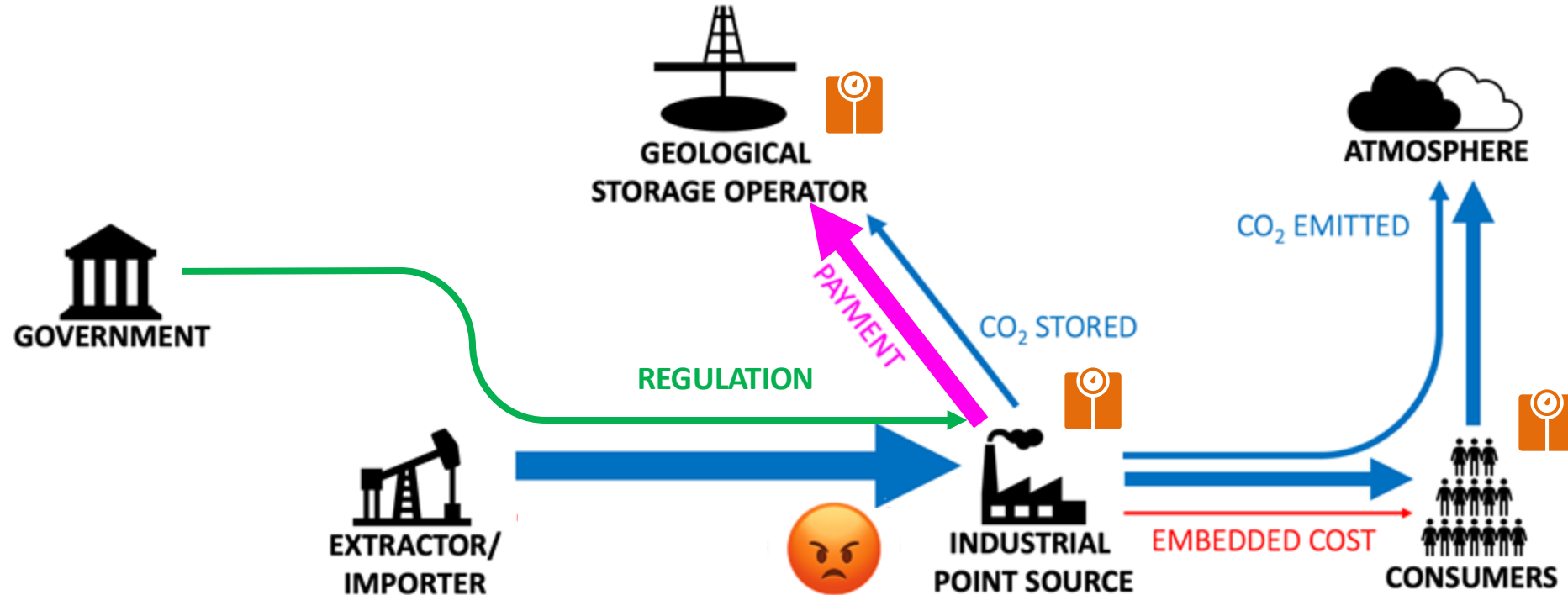
Carbon accounting

Weight of arrow reflects relative size of cost and CO<sub>2</sub> flow.  
The relative size of CO<sub>2</sub> flows depends on many factors, including the CTBO's stored fraction, availability of industrial point source CCS and availability of DAC technologies.


*Modified, Courtesy: Myles Allen*

# Example

## Emission Trading System and Tax Credit System



- Actual or embedded CO<sub>2</sub>
- Regulation and compliance
- CTBO compliance costs
- Payments for GCS

 Carbon accounting

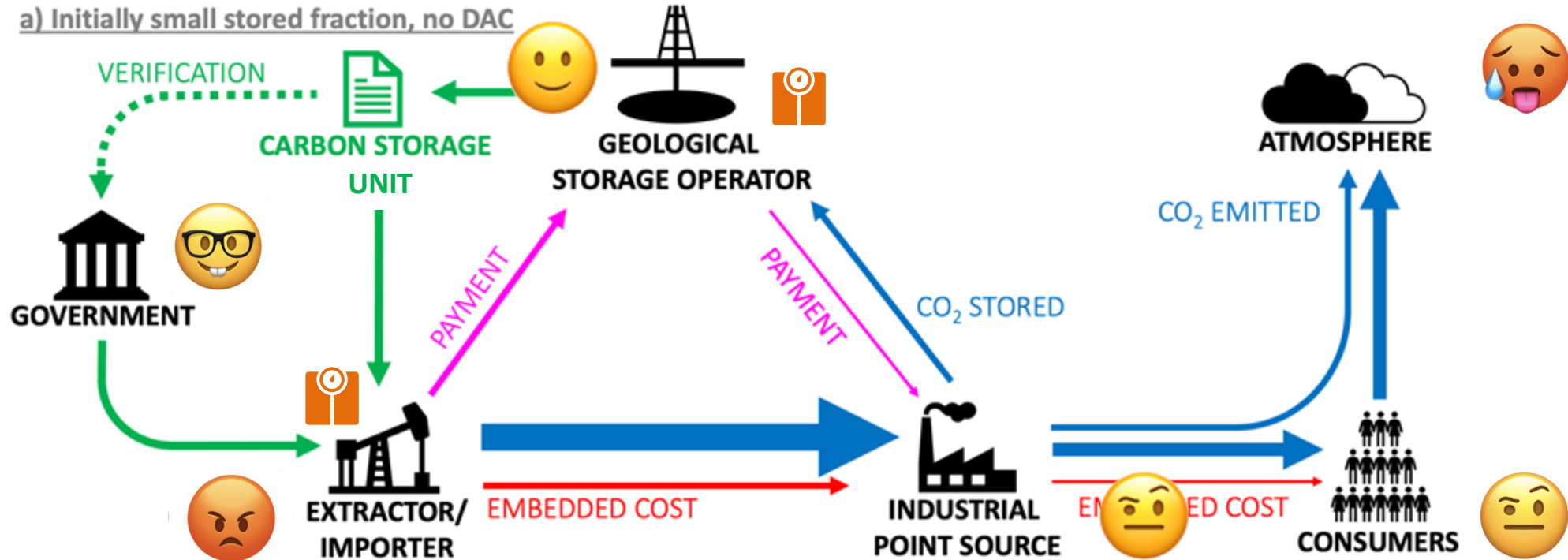
Weight of arrow reflects relative size of cost and CO<sub>2</sub> flow.  
The relative size of CO<sub>2</sub> flows depends on many factors, including the CTBO's stored fraction, availability of industrial point source CCS and availability of DAC technologies.

*Modified, Courtesy: Myles Allen*



# Example

## Modest “Carbon Storage Obligation” introduced



- Actual or embedded CO<sub>2</sub>
- Regulation and compliance
- CTBO compliance costs
- Payments for GCS



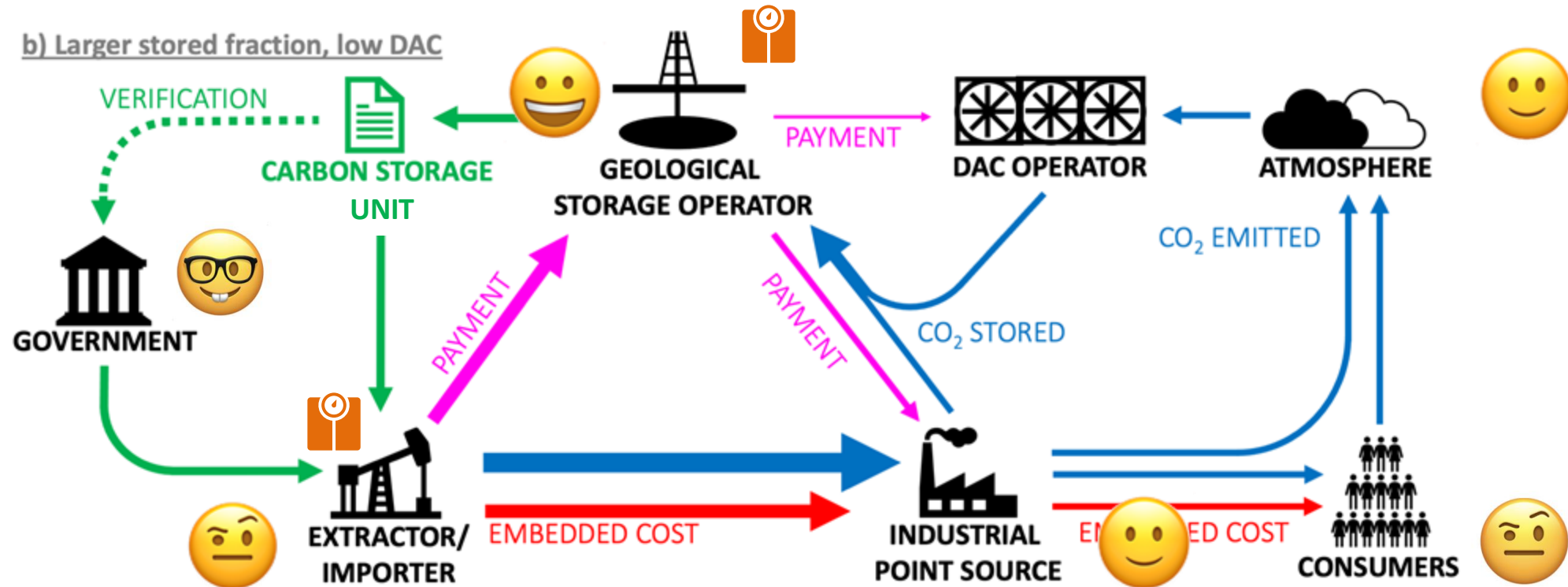
Carbon accounting

Weight of arrow reflects relative size of cost and CO<sub>2</sub> flow.  
The relative size of CO<sub>2</sub> flows depends on many factors, including the CTBO's stored fraction, availability of industrial point source CCS and availability of DAC technologies.

*Modified, Courtesy: Myles Allen*

# Example

## Scaling up the stored fraction

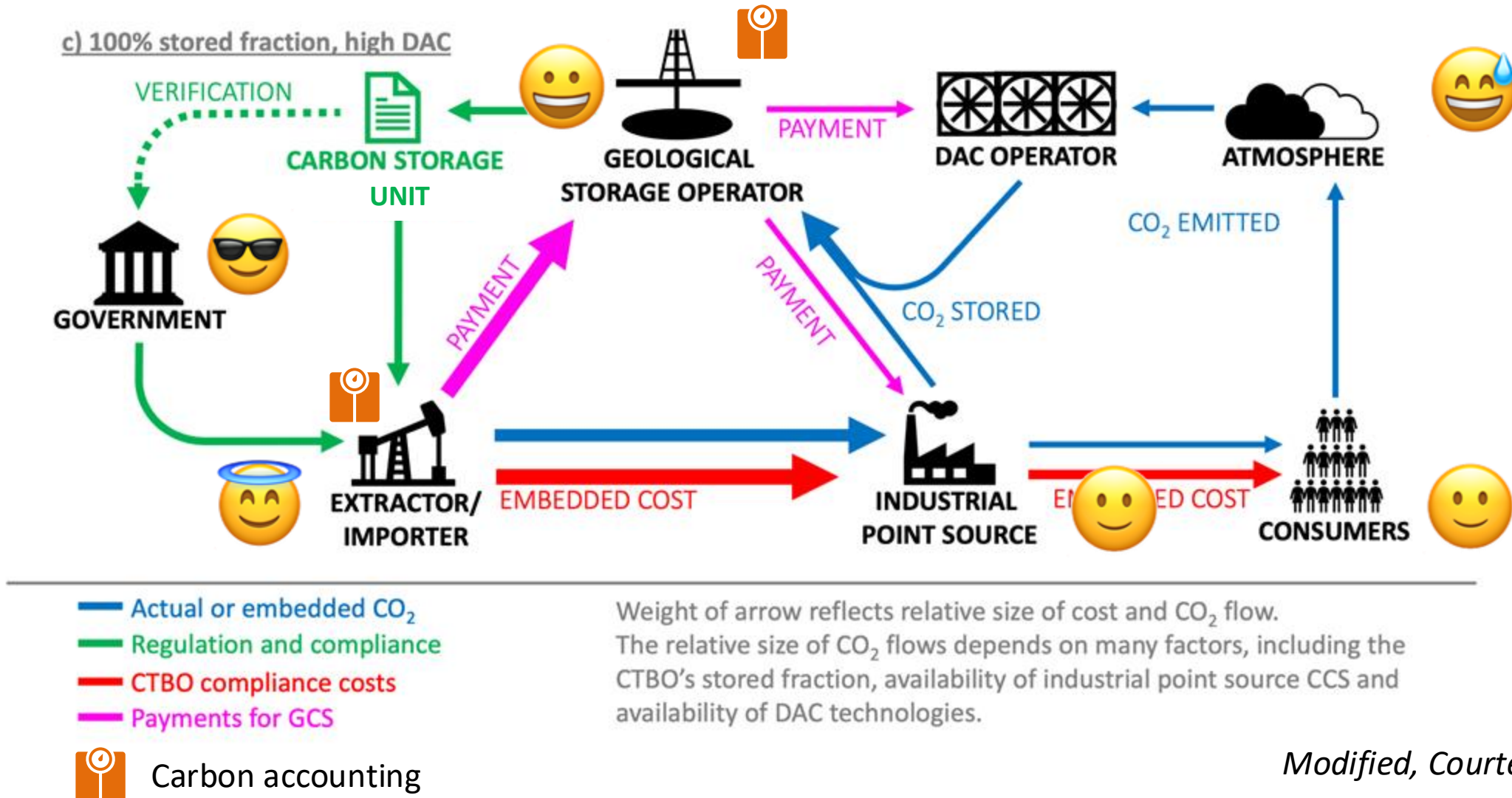


Weight of arrow reflects relative size of cost and CO<sub>2</sub> flow.  
The relative size of CO<sub>2</sub> flows depends on many factors, including the CTBO's stored fraction, availability of industrial point source CCS and availability of DAC technologies.

*Modified, Courtesy: Myles Allen*

# Example

100% stored fraction: Net Zero Achieved



# In conclusion:

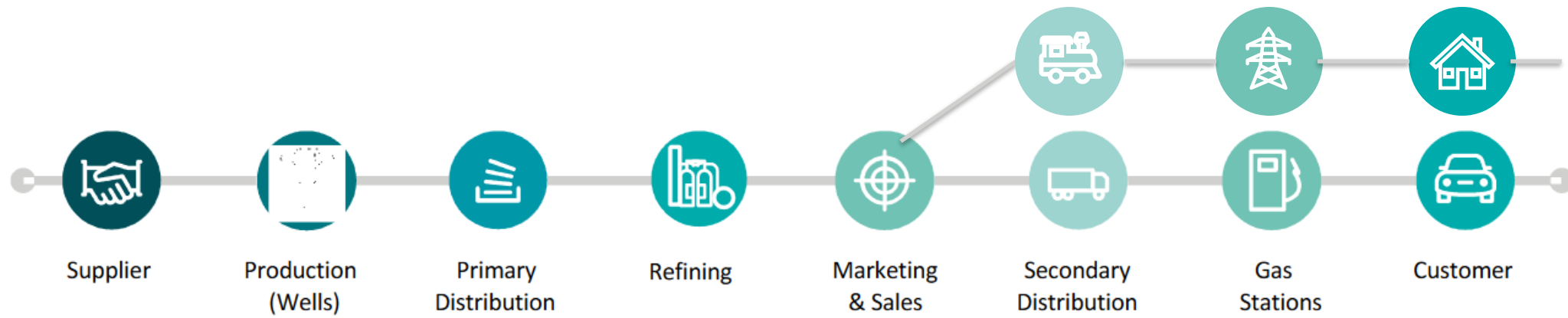
- Confidence and demand go hand in hand in supporting the sequestration of carbon from air and industrial sources.
- MRV protocols are the enablers, particularly through their carbon accounting decisions.
- The decision to work in the middle of the fossil fuel value chain has complicated and increased the inaccuracy of carbon accounting.
- Scope 0 moves responsibility all the way upstream in the fossil fuel value chain where the carbon is well accounted for in the fewest number of entities.
- Scope 0 can be implemented by a carbon storage obligation (CSO), which requires that every tonne of fossil carbon extracted be matched by an equivalent tonne of carbon sequestration.
- Scope 0 and CSO enable confidence and create demand.

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*Adapted from Kuijper & Holleman (2021)*